

# Using Social Media to Reduce and Prevent Nonimmigrant Visa Overstays



Project Title	Using Social Media to Reduce and Prevent Nonimmigrant Visa Overstays
Project Summary	We seek an Intern to assist in: developing a social media-based public outreach campaign to educate the Mauritanian public on U.S. visa regulations to encourage Mauritians to comply with U.S. visa laws.
Country	Mauritania

## Project Description

The Public Affairs Section (PAS) and the Consular Section (CS) of the U.S. Embassy to the Islamic Republic of Mauritania is seeking an Intern with skills in graphic design and an interest in social media and immigration issues to develop a series of 10 - 20 social media (Facebook and Twitter) posts designed to help reduce and prevent illegal overstays by Mauritians. Mauritanian illegal overstays are Mauritanian citizens who travel to the U.S. on a non-immigrant visa, but stay in the United States longer than the six-month non-immigrant visa limit.

## Required Skills or Interests

### Skill(s)

Graphic design

Infographic design

## Additional Information

The Intern will develop a series of 10 - 20 illustrated social media posts using the U.S. Embassy in Tirana, Albania's "Ask Anna" series as a model, focusing on issues related to proper use of a non-immigrant visa, and discouraging illegal overstays. Each social media post will include representations of Mauritians (e.g., in day-to-day life, seeking a visa at the embassy, arriving at the U.S. port of entry, and trying (unsuccessfully) to illegally survive in the U.S. as an illegal immigrant). Posts should include Mauritanian proverbs, when appropriate, and scenes that are typically Mauritanian (e.g., discussions while drinking tea), people in typical

Mauritanian dress (both Moorish and Afro-Mauritanian).

Reference documents the Intern should consult prior to taking on this assignment include:

- "Ask Anna" series: Available on the U.S. Embassy -Tirana Facebook page using "#pyetanen"
- U.S. Embassy to Mauritania's visa information page at: <https://mr.usembassy.gov/visas/> and <https://travel.state.gov/content/travel/en/us-visas.html>
- Mauritanian proverbs: Available using a Google search or at your local library
- Mauritanian culture, clothing and environment: Available through basic research on Google, and the U.S. embassy to Mauritania's Facebook page
- A quick overview of immigration overstay information: 1) The Presidential Memorandum on Combating High Nonimmigrant Overstay Rates (<https://www.whitehouse.gov/presidential-actions/presidential-memorandum-combating-high-nonimmigrant-overstay-rates/>); and 2) the Department of Homeland Security's Fiscal Year 2018 Entry/Exit Overstay Report (<https://www.dhs.gov/publication/entryexit-overstay-report>)
- Unless the Intern happens to write Hassaniya or Modern Standard Arabic, all posts should be drafted in English. Embassy staff will translate into Arabic and/or local languages as appropriate.

## Language Requirements

*None*